

Contact

Brazil
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Top Skills

ESG

Engenharia de Prompt

Controle e garantia de qualidade (QA/QC)

Certifications

Liderança

DIO Campus Expert 13 (30 horas)

Formação IA Generativa - ONE (20 horas)

Programa ONE Tech Foundation G8 - Data Science (325 horas)

Temas Materiais em ESG:
Identificando o que realmente importa para sua organização

Wellington Carlos

Data Scientist | AI & Cloud Computing | Python • SQL • Machine Learning | Computer Engineering

Brazil

Summary

Data Scientist in career transition, combining technical expertise with the strategic vision of an "Owner Mindset." I am not starting from scratch: I bring over 10 years of experience in technology, e-commerce, and management, where I learned that data without context yields no value.

My transition to Data Science is supported by a unique trajectory:

Entrepreneurship & Management: Founded and managed two companies (Retail and Technical Services). I worked from the "shop floor" to the CEO's desk, witnessing firsthand how data analysis impacts finance, marketing, and operations.

Financial Markets: As a Trader, I developed sharp analytical discipline and risk management skills within volatile environments.

Technology: Hands-on expertise in developing solutions using Python, Machine Learning, and AI.

My Differentiator: I can bridge the gap between technical teams and executive leadership. I understand both the business owner's pain points and the customer's needs. My focus isn't just on building models, but on delivering intelligence that solves real-world business problems.

Tech Stack: Python, Machine Learning, Data Analytics, AI, SQL.

Portfolio: <https://wellingtonb3.github.io/portfolio/>

GitHub: <https://github.com/wellingtonb3/>

Experience

DIO

Ambassador Dio Expert

August 2025 - September 2025 (2 months)

Brazil

DIO Campus Expert is a university ambassador program promoted by DIO (Digital Innovation One).

DIO Campus Expert combines mentoring and practical challenges to strengthen leadership, protagonism, and presence in the technology market. Participants learn about self-awareness, LinkedIn engagement, article writing, portfolio building, and professional positioning, solidifying themselves as role models and ambassadors for the community.

W Corporate - Ecommerce

E-commerce Manager

January 2014 - July 2025 (11 years 7 months)

São Paulo, Brasil

Data and sales analysis: identifying trends and optimizing sales strategies.

Product and inventory management: registering on platforms, launching new products, and continuous availability for sale.

Digital marketing: campaigns on Google Ads and Mercado Ads.

Customer experience: continuous improvement in delivery times and customer satisfaction.

Mercado de Capitais BMF Bovespa

Financial Market Trader

January 2018 - December 2024 (7 years)

Asset purchase and sale operations using quantitative and qualitative analysis to optimize results.

Day trading of futures contracts (index and dollar), focusing on risk management and return maximization.

Calculation and monitoring of volatility in index and foreign exchange markets, supporting strategic investment decisions.

Monitoring of macroeconomic indicators (IPCA, GDP, Selic, unemployment rate, among others) to support market analyses and strategies.

Many Ngo's

Volunteer

January 2012 - December 2022 (11 years)

Brazil

Suporte a ONGs e Lutas de cunho Social

W Corprate Service

Technical Leader and Manager

January 2010 - December 2015 (6 years)

Brazil

Leadership of technical and sales teams, serving both retail and corporate clients, ensuring high performance and consistent results.

Alignment of goals and strategic communication with the technical team, ensuring high-quality deliveries and customer satisfaction.

Development and execution of digital marketing strategies, attracting new clients and expanding the lead base.

Recruitment, training, and development of talent, strengthening the team and improving productivity and retention.

Management of suppliers and partnerships, negotiating advantageous terms and ensuring operational efficiency.

Education

Univesp

Bachelor's Degree, Computer Engineering · (2025 - 2030)

University of the People

Certificate Program, Data Analytics IBM SkillsBuild · (October 2025 - June 2026)

Alura Latam

ONE - Oracle Next Education, Tech Education · (January 2025 - November 2025)

TCD Tech

Data for Financial Market, Data Analysis · (January 2023 - December 2023)

